



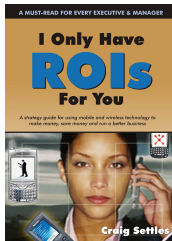
## **Craig Settles**

***President of Successful.com***

Craig Settles helps organizations develop strategies for using Internet, mobile and wireless technology to increase revenues, reduce costs and operate more efficiently. Mr. Settles is president of Successful.com and a columnist for Mobile Enterprise Magazine. Thousands of executives in the U. S. and internationally have received valuable advice through his on-site workshops, books and consulting services. His list of clients includes Microsoft, AT&T Wireless, Intellisync, Nextel, and Symantec.



*Pilots to Profits: Getting in sync with the mobile mandate is Successful.com president Craig Settles' newest book, co-authored with Intellisync's Chief Marketing Officer Rip Gerber. In-depth roundtable interviews with over 50 executives, line-of-business managers and IT professionals from around the world give you priceless insights so you get great returns on your technology investment.*



*If you want the best guide to building a business case for using mobile and wireless technology, get your copy of I Only Have ROIs for You. Craig Settles' newest book doesn't give you all the answers, it gives you the right questions to ask so you find answers that best meet your business needs and objectives.*