



Julie Logan, PhD

Julie Logan is the Director of Simfonec, a Science Enterprise Centre led by Cass Business School, City of London. Simfonec is partnered with City University, and with the Royal Veterinary College, King's College and Queen Mary College, all of the University of London. The Centre also works closely with other institutions from London University, namely Birkbeck College, St George's Hospital Medical School, London School of Pharmacy, and the London School of Hygiene & Tropical Medicine, as well as with four National Health Service innovation hubs.

The Centre's mission is to deliver science ideas to the commercial marketplace. This is achieved by the provision of enterprise education to both staff and students, and mentoring and support for technology transfer. The Centre has been very successful, and many initiatives have been built upon successful collaboration.

Julie joined Cass Business School in September 2002 in order to set up the Centre, before which she had been instrumental in setting up the enterprise centre at the University of Bristol.

Julie has an extensive background in entrepreneurship and business education. Her previous appointments include that of Director of Studies for the International MBA and Executive MBA at Bristol University, and she was also Head of the International Small Business Centre in Bristol, where she developed programmes to encourage entrepreneurship and business growth in Bosnia, Vietnam and Kenya. Julie has a PhD degree for which she undertook research into the links between dyslexia and entrepreneurship. She also lectures and publishes on entrepreneurship and enterprise strategy. Julie comes from a family of serial entrepreneurs, and has first hand experience of business start up and small business management.

Julie has recently been appointed as a Visiting Professor at the Centre for Entrepreneurial Leadership at the University of Illinois.